



resonate



Are you looking for your **next career move**?
Wanting to **grow** your **skills** and **experience**?
Seeking a role that makes a **real-world difference**?

If so, our **Marketing Assistant** opportunity is for you!

About us

Our vision is to create a truly connected rail network, using deep technology expertise and industry experience to deliver game-changing solutions that meet transport challenges across the UK and beyond. Delivering high levels of automation into complex operational environments, we have integrated our control systems technology with Traffic Management System, a genuine world first. Our service offer continues to grow, taking advantage of cloud, data analytics, edge computing and IT/OT integration. We are a company that is excited by the possibilities offered by technology and driven by improving experiences for passengers and freight users globally.

Our need

We are seeking a dynamic and talented person to join and grow with our busy Marketing team. The ideal candidate will be organised, creative, and have excellent communication and collaboration skills.

Playing a key role in helping to implement marketing strategies, and campaigns, and promote our brand and products, the role is critical to the smooth operation of the team and the attainment of our goals, as well as to the long-term growth of the company.

About you

You will be passionate about marketing and brand development, and to explain how this can be applied to our digital technologies to convey the benefits they bring for society, the economy and environmental sustainability. You do not need a background in tech or Rail, as we will give you the product and domain familiarisation you may need.

Personally, you will be:

- Driven about what you want from a career, and have genuine enthusiasm for tech
- A customer-focussed problem solver, who enjoys delivering to meet client needs
- Highly organised, flexible, resilient, and able to manage your workload and commitments
- A self-assured and collaborative 'people person'

Professionally, we are looking for you to bring:

- Knowledge and a good understanding of marketing principles
- A track record of marketing and/or content creation in a B2B growth company environment - ideally a minimum of 2 years' experience
- Full competence in MS Office applications and Adobe Creative Cloud [Illustrator, InDesign]

What you will get

Working in support of the whole business within our Digital division, you will develop and build valuable experience in all aspects of the software development lifecycle on complex technical delivery projects in a commercial environment.

As you grow into the role, your contribution will include but is not limited to:

- Assisting in the development and implementation of marketing plans and campaigns
- Helping create and edit marketing materials, such as flyers, brochures, social media posts and video content
- Supporting the planning and execution of events and tradeshow
- Maintaining our website and social media channels, through engaging up-to-date content
- Collaborating with cross-functional teams, such as sales and product development, to ensure marketing initiatives are aligned with our business goals
- Monitoring and reporting on the performance of marketing campaigns
- Effective administrative support to the team

You will gain exposure to, and work with, a wide range of our talented staff, growing your personal network and enabling you to further develop your skills and knowledge. Your colleagues, managers, and dedicated mentor will all support your journey, as will internal and external development opportunities, as you build on your existing skills and develop your career.

Our package is comprehensive, With starting salary in the range of £25k-£27.5k (DOE), our package is comprehensive with hybrid working giving great flexibility, 27 days annual leave (plus public holidays), Company-paid healthcare cover, Life Assurance, Income Protection cover, and a personal pension plan. As part of our wider wellbeing programme, we also offer free eye tests, flu vaccinations, an employee assistance programme, and cycle-2-work.

Flexibility in how and where you work

At Resonate it's the 'how' we do things together with 'what' we do that differentiates us. We want our people to engage with our vision and display our values and behaviours in their daily activities.

Joining the team, contributing to our vision, and becoming a "Resonator" should not be determined by traditional views of working, our background, or our personal circumstances. What we do, when we do it, and where, should promote positive outcomes – delivering our commitments to clients, innovating, and collaborating with colleagues – flexibility is key to this.

This role could be based in Derby, Milton Keynes, or London (we have beautiful contemporary workspaces at all three offices), and we have adopted a flexible, hybrid approach to work and work location - so please talk to us about your preferences and how these could work for both you and the team.

Our normal full-time hours are 37 per week, but there is a great deal of flexibility over working times, so this role may suit an individual looking for an arrangement that suits their needs and commitments, around our requirement to be in the office at least one day per week.

Interested? Here's how to apply...

Please apply to recruit@resonate.tech - your application should include:

- your CV
- an explanation of why you feel you would be suited to this opportunity
- a link to your professional portfolio/examples of your work

