



Vacancy Marketing Executive

About us

Our vision is to create a truly connected rail network, using deep technology expertise and industry experience to deliver game-changing solutions that meet transport challenges across the UK and beyond. Delivering high levels of automation into complex operational environments, we recently integrated our control technology with our own Traffic Management System, a genuine world first. Our service offer will continue to grow, taking advantage of cloud, data analytics, edge computing and IT/OT integration. We are a company that is excited by the possibilities offered by technology and driven by improving experiences for passengers globally.

About you

You will be passionate as we are about the benefits technology can deliver for society, the economy and environmental sustainability. You do not need to have a specific qualification, or have a background in tech or rail – we will give you product, domain, and skills training – but you will be:

- Highly organised, resilient, and able to manage your workload and commitments
- Have a genuine enthusiasm for tech and love the challenge of keeping pace with change
- Able to build constructive working relationships and collaborate with individuals and teams
- Skilled in digital marketing and media, and able to create/co-create effective content
- An innovative problem solver

About the role

You'll be very much "hands on", and responsible for a range of marketing activities, including:

- Website content creation, design, and development
- Our social media channels, building and developing our brand and market presence
- Owning, coordinating, and influencing the creation and presentation of marketing material
- Coordinating, developing, and maintaining our social media presence
- Building and maintaining our employer brand to support our candidate attraction activities

What you will get

With the ability to work flexibly across the business, you will continue your personal development journey in a commercial environment as you build valuable connections across our Divisions. Co-creating content with our talented technical, professional and domain specialists will help build your network as you help effectively market our products and capabilities across a range of digital media.

Our package is comprehensive, with a salary of circa £30-35k based on experience, 27 days annual leave (plus public holidays), Company-paid healthcare cover, Life Assurance and Income Protection cover, and a personal pension plan. We also offer free eye tests, flu vaccinations, interest-free season ticket loans (qualifying employees), an employee assistance programme, and cycle-2-work.

Location

The role could be based in Derby or London, although we have a flexible, hybrid approach to work and location – so talk to us about your preferences and how these could work for us both.

Interested? Then please apply to recruit@resonate.tech, sharing your CV and explaining why you would be suited to this opportunity.

